

Presenter Biography

Beth Jennings

Photographer | Author | Teacher

Beth Jennings *Photography*

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A graduate from RMIT University with a BA (Commercial Art Photography) degree in 1999, Beth's career began by opening Beth Jennings Photography and immersing herself in real life, photographing weddings. When she deeply asked herself the question *if I were to have an exhibition, what would I want to say*, an earnest and ultimately successful pursuit of 'her style' began. An award winning Associate with the Australian Institute of Professional Photography, Beth has travelled the world photographing personal and professional journeys since 2006.

During the noughties she straddled the industry transition to digital photography, encountering many problems around digital photo management, creative expression and presentation solutions. She leads two photo groups in Melbourne and Berlin numbering almost 3000 members. She has seen these keen photographers encountering the same issues she experienced years before.

She created The Camera Road Map to help photo enthusiasts set themselves up for a lifetime of photography enjoyment

The Road Map includes her 2014 book 'Memories at your fingertips - organise your digital photos like a pro'.

Her profile is growing as a real life photographer that focuses on creating beautiful images where the use of equipment is simply to support the creative process. She writes regularly in her blog, teaches workshops, and has appeared on radio, at camera clubs and conferences.

Drawing on her professional experience as a photographer and educator, she offers three different workshops which can be tailored to suit the desired learning outcomes of your group at the creative and technical level that is appropriate for them.

She can be booked for keynote presentations, conferences, expos, trade shows, clubs, schools and workplaces. Her educational workshops bring to life even the driest of technical topics with the ultimate aim of seeing participants walk away feeling inspired and equipped with new knowledge that they can apply to their photography practice straight away so they never again miss the moments that matter most to them.

For further information and to purchase the book, visit www.bethjenningsphotography.com.

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